



STUDENT SENATE



2016 – 2017 Executive Board

ANTHONY EID

President

Aeid@Med.Wayne.edu

KRISTIAN WRIGHT

Vice President

Fa0430@Wayne.edu

AARON SZPTMAN

Parliamentarian

Fh5098@Wayne.edu

DALIA IBRHIM

Treasurer

Irvin D. Reid Honors College

Fv6374@Wayne.edu

CHRIS GREGORY

Secretary

FL0546@Wayne.edu

DAVID PITAWANAKWAT

Director Government

Affairs

Fy5738@Wayne.edu

KEIARA BELL

Director of Community Affairs

Fc4744@Wayne.edu

KATE PARTINGTON

Director of Student Services

Fn4217@Wayne.edu

KELLEY DONNELLY

Director of Public Relations

Fh1080@Wayne.edu

DEAN STRAUSS

Faculty Advisor

DavidStrauss@Wayne.edu

GENERAL BODY MEETING

Friday, September 16, 2016

PRESIDING: Anthony Eid (President)

I. CALLED TO ORDER: 6:05PM

II. ROLL CALL

A. Absent:

Tarek Bazzi

Kelley Donnelly

Kieara Bell

Kate Partington

Natalie Steenbergh

B. Provided Notice:

Natalie Steenbergh

Kelley Donnelly

Kate Partington

Kieara Bell

III. APPROVAL OF AGENDA

A. Motion to modify due technical issues (Anthony)

i. Moved: Grace

ii. Second: Alan

IV. APPROVAL OF MINUTES

A. Moved: Daniel

B. Second: Alan

V. BUSINESS

A. Reinstatement (Grace Albers)

Anthony: Grace missed June 2nd, August 4th,

Grace: First two meetings missed were Eboard meetings (in Yellowstone on vacation, gave notice), was also overwhelmed with work.

Anthony: Vote by acclimation

General Body: Majority voted yes to reinstate

Anthony: Briefly went over attendance bylaws

Aaron: It resets today

GISELLE GAITAN

Housing and Residential Life
Fv8964@wayne.edu

ALAN FOREMAN

Law College
Fd2907@Wayne.edu

ABDUL SULEIMAN

College of
Liberal Arts and Sciences
Fp1380@Wayne.edu

ERIKA RUCH

College of Fine, Performing,
and Communication Arts
Fp1183@Wayne.edu

DANIEL KRUPP

School of Library and
Information Sciences
Fv5223@Wayne.edu

NIKITA KHETARPAL

School of Medicine
Fq2798@Wayne.edu

GRACE ALBERS

College of Nursing
EL3882@Wayne.edu

NATALIE STEENBERGH

College of Education
Ft8186@Wayne.edu

NIKHIL YEDULLA

Senator At Large
Fv7113@Wayne.edu

BHAVNA GUDUGUNTLA

Senator At Large
Fv3563@Wayne.edu

V. BUSINESS (Continued)

B. Guest Speaker: Amy Heitman - Central Marketing and Licensing

- Licensing Program
- Student & Student Organization Purchasing

Licensing and WSU Branded Products & Services

Products and services protect the integrity and reputation of WSU.

Licensing protects our branding.

The university’s marks and the reputation they represent are important assets. Our team is charged with the responsibility of promoting and protecting the use of Wayne State’s licensed marks. We work with a licensing company to ensure:

- The WSU name is protected and its use is compatible with Wayne State’s brand.
- Any products or services that bear WSU trademarks are of high quality and used only in connection with products and services that the university has chosen to be identified with.
- Misleading or inaccurate representations of Wayne State’s relationship to other entities or activities is prevented, and to preclude others from taking advantage of the goodwill the university has developed, which is symbolized by its trademarks.
- The products and services bearing our trademarks protect the integrity and reputation of Wayne State; maintain and build upon the goodwill of the institution; and promote support for and increase awareness of the institution, its mission and its goals.

10% of wholesale price goes towards those who hold trademark
Most schools 12% or more product revenue, WSU only 10%

Licensed vendors are required to go through fair labor association to ensure they meet sustainable and fair working conditions.

Revenues received for past 3 years have been reinvested back into the program. No excess funds.

Will start seeing more WSU merchandise off-campus.

If a Department or Student Organization is interested in merchandise using WSU Branding:

- All merchandising activity - including promotional giveaways — must be sourced through a company licensed with Wayne State. Licensed vendors [Club Colors](#) and [Promoversity](#) offer the benefit of working through the WSU Bookstore. Can’t find what you are looking for? Review our full [list of licensees](#) or [contact us](#).

SAMEEN AKHTAR
Senator At Large
Fq9709@Wayne.edu

NOURHAN HAMADI
Senator At Large
Ft9367@Wayne.edu

JASMINE THOMAS
Senator At Large
Ey3415@Wayne.edu

ABBASS BERJAOUI
Senator At Large
Fq1529@Wayne.edu

TRINA SCHULZ
Senator At Large
Fv8037@Wayne.edu

RYAN LAITH
Senator At Large
Fp6754@Wayne.edu

V. BUSINESS (Continued)

If you would like to order through a non-licensed vendor — such as Pine State Enterprises — you must [submit a waiver request](#) before you place an order.

Using an unlicensed vendor should not be more expensive using a licensed vendor, but if an unlicensed vendor can offer lower prices, a waiver will be granted.

Bookstore is largest revenue generated on campus

Advantages to using licensees Club Colors or Promoversity:

- Payable though B&N bookstore on WayneBuy
- Approvals are automatic through Learfield's online process
 - Temporary website created by Learfield
- Resources available for temporary websites to manage retail sales
- Promoversity
 - Has dedicated sales staff
 - They will help design
 - Shelly Vissel – Online websites

Questions

Anthony Eid

Q: what if student org doesn't want to utilize this process?

Amy: Orgs can request waiver

Chris Gregory:

Q: Can a student org utilize a logo that does not meet Identity Manual guidelines

Amy: Exceptions might be made for logos

David P:

Q: Are the licensed vendors local?

Amy: Yes, most of them are. Campus Den, Underground

Ryan :

Q: Who will be reviewing the waiver process and can it be appealed?

Amy: Haven't had the problem thus far, and it may not be strictly enforced if licensed vendors can't price match.

Giselle:

Q: What are consequences if you don't obey licensing process?

Amy: Not determined yet

Can contact her to find out whether or not a vendor is licensed.

Thanked and dismissed Amy Heitman

VI. REPORTS & UPDATES

Blackboard Initiative:

To ensure all professors utilize BB for communications in a timely manner

Q: Will this become a policy, will Abdoul's work conflict?

Abdul: New system would be more user friendly

Daniel: Lack of knowledge is an issue with its use. Wayne state is hosting it rather than allowing it to be hosted otherwise.

Women's Services Initiative:

Dalia: Jasmine, Erica, (Tamara), Kelley –

Assessing the need for a women's center for services to women for emotional support similar to what is seen at other Universities. They are working on creating a resolution.

Abdul: Survey on Ultrix.wayne.edu, and contact BB support to promote

Anthony: Such a survey would be a great way to garner interest

Kristian: (To DS) Can we get a grant for this?

DS: Grant processes take some time and research to find them. What are the benchmarks? What are the needs? What are some model programs? Grants would pay for labor to take care of that process. Founders would need to show evidence of how program will be self-sustained.

Abdul: Contact other universities to see who they received grants from.

DS: What is the student need? What are we deficient in? Make the case. DS can shepherd process to Provost.

Voter Registration:

Chris: Working with SAM on Statewide competition, Need Funding for flyers and posters, Meeting with President Wilson soon for video soundbite. Video to tentatively launch on National Voter Registration Day (Sept 27th) in every classroom across campus. Will need help from students and faculty to coordinate the effort. Tables scheduled Wednesday – Friday in Student center to promote and offer voter registration and Absentee ballot forms.

Daniel: Will help with Flyers

CAP Services:

Nikhil: Nothing done yet, unfamiliar with process. What are the first steps?

Anthony: Yes, group is supposed to meet and take care of administrative tasks and report back to Senate. Had conversation with Director of CAPS – there are a lot of people interested but there aren't enough facilitators.

VI. REPORTS & UPDATES (con't)

Shuttle Routes:

Med school isn't doing a good job in linking up the hospitals.
Transportation is contracted through Trinity, (Jonathan Fredrick)
DMC to Henry Ford
M1 Rail utilization

Textbook Marketplace:

Dalia: Logistics were an issue, looking into an online portal.
Abdul: Textbook marketplace, free for a semester or two. Worked on it with Will Alexander
Ryan: Knows who runs Wayne State Textbook Exchange for contact or reference

Streetlights:

Portable lights, Emergency lights?
Daniel: Contact Detroit Public lighting

Trina: Lights on Achinson, were just turned on when fall semester started. All lights on Anthony Wayne Drive were flickering. Called Public Safety. Couldn't figure anything out, happened for 3 nights.

Anthony: Make a record of all the lighting issues on campus.

David: Immediate attention is needed rather than

Daniel: Contact Detroit Public Lighting as they are currently replacing lights

Alan: It is now Public Lighting Authority, formerly known as Detroit Public Lighting

Eboard Reports:

Anthony:

Met with Tim Michaels: To clarify Halal isn't going to be limited or decreased. They are looking at ensuring that there is a Halal authority to ensure the level of certification or to what level the students require or want it to be.

Meeting on October 15th in one of the residence hall to see what students want. Senate needs to promote and spread the word to ensure

September 6th (6:30pm – 8:30pm) in Hilberry Room C, focus group about what students would like to see in new dorms. Food will be provided. Also door prizes.

Planning committee to coordinate celebration of 150th year anniversary.

Dalia:

Swag: New name plates are in, shirts are in, will need to get approval for future order.
Will report back for Senate approval if it is over \$500.

DS: Explained arduous process for vendor orders

VI. REPORTS & UPDATES (con't)

Kristian:

All appointments done. Working on college reps now.
Still need to send names of appointees to academic senate, will send to DS.

Aaron:

More representation to change bylaws regarding representation
Planning focus group meeting

College Senators Reports:

Giselle:

Article & Video regarding negative PR of Deroy: Students complained and raised their voice about conditions of Deroy.

If any students have issues they should contact Housing or RA's.
Spoke with Carlos Northern
Looking to create open forum

Wed 21st 630pm: Grand Opening of RHA office

Next Meeting: Tue 13th, 730pm Gefaree

Daniel:

Bed bug update
UGL Study Room Policy changes being considered

Abdul:

Still receiving emails from Dr. Illis for Gen. Oversight Committee from R. Ellis

Erica Roch:

Deans delegates program
No update from Dept.
Update on Thompson House
 Will be a family learning location
Introduced to Hilberry Gateway Project
 Adding Jazz Center
 Updating facilities and parking near Old Main
Issue brought-up
 Many don't know what CFPCA stands for
Voter Registration Table
 Michigan United – Interested

Anthony: Motioned for discussion regarding Deroy issues (Assembly agreed)

Housing isn't assessing and resolving issues, work orders, RCR's,

Daniel: Not enough hours given for facilities and maintenance.

VI. REPORTS & UPDATES (con't)

Trina: Running out of keys for Towers/Atchison. Locksmiths are unreliable.

Chris: Inquiry into RCR's to see how many were not resolved and reassess express check-in and check-out procedures.

Grace: People weren't checked-out at the time they were supposed to

Daniel: International students were informed by OISS to stay

DS: Timing of getting people to move-out on time and leaving the room in a usable condition.

Alan:

Parking: Big issue. Law students are not able to find parking spots in structure. How many freshmen permits were handed out.

Gallery:

Richard Sue

MS Med student, From NYC, NYU undergrad, previous Senate experience.

Zoe

Political Science major, Freshmen

Stuart

Political Science major, Freshmen, organized 3 voter registration drives

Dean Strauss: Hilberry theater project is part of Pivotal Moments program through a donation. It will be a brand new building constructed where lot sits.

Via Heather: Pen order should be delivered in time for Student Org Day

Asked to identify someone for a daycare committee representative to expand daycare services on campus

VII. ANNOUNCEMENTS

Anthony:

Sept 6th – Housing Townhall

Sept 7th – SOS Gullen Mall

Sept 14th – Student Org Day

Mid Oct - Halal Food Town Hall

DS: Kate is looking for people to be in President's tent for home football games

Benefits: \$40 gift card to B&N Bookstore per game, Escorting VIPs

9/17 – Warrior Zone Tshirt

10/15 – Knit Hats

9/24 – Sunglasses

10/22 – Texting gloves

10/1 – Glow sticks

11/12 – Kick-ass scarf

Volleyball game on Oct 21st (need to confirm) – Headbands ?

Kristian:

Tigers Game – *Tues, Sept 27th, 7:05pm*

Anthony entertained motion to adjourn

VIII. Move to Adjourn: Moved: Chris Seconded: Daniel