

A resolution allocating funding for Motivote, a voter engagement platform

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Sponsors: Riya Chhabra, Marcella Eid, Sailor Mayes, Kamali Clora

WHEREAS, Students face different barriers when they are registering to vote; **AND**

WHEREAS, Due in part to this, many students refrain from participating in voting, and are thus deprived of having their voice heard; **AND**

WHEREAS, it is a Wayne State University Student Senate initiative to increase civic engagement and voter turnout; **AND**

WHEREAS, it is the core mission of the Wayne State University Student Senate to support initiatives that promote student success and reduce the barriers that students face at this University.

NOW THEREFORE BE IT RESOLVED, that the Wayne State University Student Senate will allocate a maximum of \$4,500 in funding to purchase the 6 months plus package of Motivote which will reduce these barriers and make voting easy, fun, and social for students. **AND**

NOW THEREFORE BE IT RESOLVED, that this funding will be used to purchase a fully branded dashboard with custom text, branded teams, custom network and team specific actions, custom SMS and email notifications, custom kickoff and training materials, on call support for admins and users, and monthly strategy sessions;

AND FINALLY, BE IT ORDERED, that the Wayne State University Student Senate will circulate this request to all relevant outlets.

X Riya Chhabra_____

Riya Chhabra

President

X Marcella Eid_____

Marcella Eid

Vice President